

Česká národní banka a rezidence primátora hl. m. Prahy

How Different Will the World Come Out of the Current Financial Crisis?



polečnost Comenius ve dnech 24. až 26. března uspořádala již sedmnácté mezinárodní Evropské Bankovní & Finanční Fórum. Akce každoročně poskytuje prostor pro setkávání předních představitelů centrálních bank, mezinárodních finančních institucí, bankéřů a finančníků, vysokých činitelů státní správy a dalších odborníků. Nabízí jim možnost diskuse nejenom o aktuálních problémech a tématech hýbajících světem financí, ale i jejich dopadech v celospolečenském měřítku. 400 účastníků z celého světa se tak v zájmu médií věnovalo ústřednímu tématu – a tím je dopad finanční krize a způsob, jakým změní náš život.

Dopoledne prvního dne konference bylo věnováno tzv. vizionářskému panelu, který tematicky zastřešuje celé fórum, a dále pak centrálním bankám. Tyto dva panely tvořily jeden z vrcholů celého fóra, při kterém byly nejvíce diskutovány dopady finanční krize v celosvětovém měřítku. Nejvíce očekávaným mluvčím byla francouzská ministryně hospodářství, průmyslu a zaměstnanosti Christine Lagarde, jejíž vystoupení nakonec muselo být z důvodů cesty s předsedou vlády Francoisem Fillonem do USA nahrazeno videopříspěvkem. Na straně 26 přinášíme exklu-

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ročník Evropského Bankovního & Finančního Fóra







Karel Muzikář, prezident společnosti Comenius, a Viktor Juśćenko, prezident Ukrajiny

Vystoupeni Charlese L. Evanse, prezidenta Federal Reserve Bank of Chicago, vyvolaio velký zájem publika

Ivan Sramko, guverner Slovenské národní banky, Zdeněk Tůma, guvernér České narodní banky, Elena Kohutiková, náměstkyně generálniho ředitele, Všeobecná uverová banka, Slovensko, J. E. Peter Brnd, velvyslanec Slovenska

Osmnácté Evropské



Na internetových stránkách www.ebff.cz běžel po celou dobu on-line přímý přenos, který je dostupný ke zhlédnutí i nadále. Zároveň jsou na stránkách k dispozici všechny prezentace přednesené na fóru, podrobný program a další informace.

zivní materiál v podobě části jejího projevu. Jako již tradičně se u řečnického pultu vystřídali guvernéři centrálních bank z Čech, Slovenska, Srbska, Arménie a USA. Největší pozornost vyvolalo vystoupení Charlese Evanse, prezidenta Federální rezervní banky v Chicagu. V něm po popisu některých projevů krize v českém prostředí, vlastně doposud opomíjených - jako například dopad na univerzitní vzdělávání v důsledku krize studentských půjček, popsal řadu programů, které FED připravil k posílení likvidity na finančních trzích.

Právním a finančním těžkostem krachů a revitalizací postižených společností a možnostem využití IT v době krize se věnovaly dva odpolední panely. V posledním bloku vystoupili odborníci z oblasti informačních technologií. Všichni se shodli, že sofistikované systémy mohou firmám i finančním institucím významně pomoci jak při řešení současné složité situace, tak i v běžném každodenním provozu, a že se jednoznačně vyplatí do nich nadále investovat.

Druhý den konference zahájil mimořádný host – ukrajinský prezident Viktor Juščenko. Ten ve svém dvacetiminutovém příspěvku poukázal na úspěchy, kterých v poslední době Ukrajina dosáhla, a vyjádřil hluboké přesvědčení, že jeho země vydrží tlak světové krize. Prezident Juščenko zároveň vyzdvihl vztah s EU, který hodnotí jako klíčový, stejně tak snahu Ukrajiny "integrovat se do evropského systému". V průběhu dne se v dalších panelech vystřídali top manažeři předních finančních institucí, aby se podělili s publikem, jak dopady krize pociťují oni a jak se s nimi vyrovnávají. Pozitivním faktem je jistě to, že ať už se jednalo o pojišťovny, bankovní domy nebo finanční poradenství, vesměs byli mluvčí naplnění optimismem v brzkou světlejší budoucnost.

Poslední jednací den se odehrál v rezidenci primátora hlavního města Prahy a byl, jak již je zvykem, věnovaný Rusku a státům SNS. Dopoledne hovořili mluvčí o klíčové roli energií v současném světě a o možnostech a smyslu investic v zemích na východ od nás. Odpolední panel pak byl zasvěcen dopadům našeho a švédského předsednictví na zmíněný region a vzájemné vztahy mezi státy SNS a EU. 💷



Arnaud Leclercq, Group Holding Partner, Lombard Odier

Text: -red-Foto: Prague Leaders Magazine



How Different Will the World Come Out of the Current Financial Crisis? Monday, March 23, 2009 Česká spořitelna Palace 7.00 pm **Welcome Reception** Tuesday, March 24, 2009 Czech National Bank 8.45 am **Welcome Address** Mr. Zdeněk Tůma, Governor, Czech National Bank Mr. Karel Muzikář, President of Comenius 9.00 am **Opening Address** 9.10 am Visionary Panel – How different, in what ways and when about will the World come out of the current financial crisis? Ms. Christine Lagarde, Minister of Finance, French Republic Mr. Anatoly G. Aksakov, President, Association of Regional Banks, Russian Federation Mr. Tomáš Zima, Dean of the Faculty of Medicine, Charles University in Prague Mr. Edil Kazvchanov, Minister Councellor, Embassy of Kazakhstan Mr. James Cusumano, Leading Expert in Global Energy Security DISCUSSION FORUM 10.30 am **MORNING COFFEE & Networking** 11.00 am **CENTRAL BANKING in times of crisis – active player or passive observer?** Mr. Zdeněk Tůma, Governor, Czech National Bank Mr. Charles L. Evans, President & CEO, Federal Reserve Bank, Chicago Mr. Radovan Jelašič, Governor, National Bank of Serbia Mr. Ivan Šramko, Governor, National Bank of Slovakia Mr. Andranik Norekyan, Member of the Board, Central Bank of Armenia DISCUSSION FORUM **BUFFET LUNCHEON** 1.00 pm 2.00 pm Legal and financial pains of bankruptcy versus the Phoenix-like revivals Mr. Vladimir D. Mekhryakov, Deputy Director General, URSA Bank, Russian Federation Ms. Věra Jourová, EU Project Financing Expert Mr. Igor Fisun, General Director, SMI DISCUSSION FORUM

The role of the latest technologies and IT in the crisis solution

Mr. Michal Hátle, General Director, T-Systems CR

3.30 pm

Mr. Karl Tantscher, Director, East Consulting Mr. Attile Barany, Senior Consultant, Ness Hungary Ms. Vaicalw Mach, Director for Governmental Relations, Microsoft ČR Mr. David Kimr, Board Member, Unicorn DISCUSSION FORUM Wednesday, March 25, 2009 Czech National Bank Special Opening Address 9.00 am Mr. Victor Yushchenko, President of Ukraine DISCUSSION FORUM 9.30 am How the crisis hits financial services (insurance, leasing, mortgages, etc.)? Ms. Elens Kohútiková, Deputy CEO, VUB, Slovakia Mr. Christoph Plein, Chief Operating Officer, ALLIANZ Pojštovna Ms. Elens Kohútiková, Deputy CEO, VUB, Slovakia Mr. Christoph Plein, Chief Operating Officer, ALLIANZ Pojštovna Ms. Elens Kohútiková, Deputy CEO, VUB, Slovakia Mr. Christoph Plein, Chief Operating Officer, ALLIANZ Pojštovna Ms. Stass George, CO, ING Czech and Slovak Republics Mr. Nois Lanegger, Operotor, Raiffeisen - Leasing Real Estate Mr. Netr Struchlik, CEO, Fincentrum DISCUSSION FORUM 11.00 am MORNING COFFEE & Networking 11.30 am What are the ways and means to help recovery program? 1.40 mm Mr. Karand Leatered, Group Holding Partner, Lombard Odier		
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9:00 am Oil, Gas and Energy Sector as Key Factors of World Finances Mr. Tomáš Sedláček, Chief Macroeconomic Strategist, ČSOB Mr. Thair Al-Dabagh, General Manager, ARWAD, Iraq Mr. Hugo Kysilka, Vice President, Vemex Mr. Igor Fisun, CEO, Stamont – Metal Discussion Forum 10:30 am		
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	Mr. Yuri Dobrynin, Vice President, A.T. Kearney, Moscow Mr. Arnaud Leclercq, Group Holding Partner, Lombard Odier Mr. Michal Čupa, CEO, Microsoft Russia Mr. Vladimír Plašil, Chairman of the Board, Alta
1:00 pm	Discussion Forum ROUND TABLE – DISCUSSION LUNCH
2:00 pm	Intergovernmental co-operation - how may Russia and CIS profit from the Czech and Swedish EU Presidency ?
	 H.E. Ms. Catherine von Heidenstam, Ambassador, Embassy of Sweden, Prague Mr. Petr Šmída, former CEO of ALFA Bank, Moscow Mr. Václav Petříček, President, Chamber of Trade and Industry for CIS Countries
	DISCUSSION FORUM



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